

November, 2017

Spotlight on the Market

[RSU launches new workforce development program](#)

Tulsa World (OK) - November 29, 2017

Rogers State University and RSU Public Television launched a new career advancement learning program this week. RSU Works, found online at rsuworks.com, provides online job readiness and skill certification training to boost workforce development efforts throughout the state. Oklahoma companies and local community organizations can also use the RSU Works programs to help current employees upscale job skills and design onboarding training packages for new hires. More than 4,000 courses, including more than 300 certification and career-prep programs in high-demand fields, are available through the program.

[City teams with Gallup Poll to measure city's vitality](#)

Tulsa World (OK) - November 29, 2017

Mayor G.T. Bynum and Gallup Inc. announced the creation of the Gallup-Tulsa CitiVoice Index on Tuesday. The initiative will measure 45 indicators of overall city vitality, according to a news release from the city. The CityVoice Index, the first of its kind in the country, is designed to inform city leaders on policy and strategic planning. Unlike traditional citizen surveys on the performance of government, the CitiVoice Index will measure such things as residents' sense of well-being and the degree to which they believe they are thriving.

[Hemphill Create develops haven for industrial startups](#)

Tulsa World (OK) - November 28, 2017

Starting as a small drilling operation, Hemphill LLC has a 60-year reputation in Tulsa. But it wanted to expand its resume by reaching out to others. Certified in March by the Oklahoma Department of Commerce, Hemphill Create, 1305 N. Louisville Ave., is a business incubator focused solely on the manufacturing industry. In addition to shared desk and office space, startups can rent warehouse and light manufacturing space on a month-to-month basis.

[Union's Career Connect a model for linking high school students to local workforce needs](#)

Tulsa World (OK) - November 25, 2017

Union's Career Connect program is only in its fourth year, but its early successes and rapid growth in interest from students and area employers already has it being sought out as a model for high school innovation and workforce development. Through Career Connect, students enroll in an elective class and spend two hours each day in paid or unpaid internships or community service roles tailored to their interests. They can earn college or career tech credits and complete a battery of OSHA training and industry-specific certifications.

[BOK Center nominated for arena of the year by Pollstar](#)

Tulsa World (OK) - November 20, 2017

Los Angeles-based Pollstar announced that the BOK Center has been nominated for the arena of the year award, and Joe Giordano, the BOK Center's director of booking, has been nominated for the music industry's Rising Star award. Pollstar is an industry trade publication that covers the worldwide concert industry. Award winners are determined by votes from international readership and will be announced Feb. 8 at the 28th Annual Pollstar Live! Awards Ceremony in downtown Los Angeles.

[Coffee, hot yoga venture takes grand prize in Tulsa StartUp Series](#)

Tulsa World (OK) - November 16, 2017

Claire Spears and Brady Ballew already have a name and location for their new business. On Wednesday night, they added a five-figure windfall. Their hot yoga and coffee shop creation, Press Cafe x Yoga, took home the \$15,000 top prize in the Tulsa StartUp Series Demo Day finale before an estimated crowd of 100 at the Cox Business Center. Press Cafe x Yoga is scheduled to open later this month in the Archer Building, a \$17 million mixed-retail project renovation led by the George Kaiser Family Foundation.

[Camp II, new entrepreneurial hub, holds grand opening](#)

Tulsa World (OK) - November 14, 2017

Camp II, a sister facility of "Tulsa's Basecamp for Entrepreneurs," held its grand opening Monday at 302 E. Mathew Brady St. The 9,000-square-foot office space will have 12 fully furnished offices, two conference rooms, a kitchen and a 36 Degrees North team member onsite during business hours. The space is primarily designed for companies with three to 10 employees, and only 36 Degrees North members with a Camp II membership will be able to use the facility.

Research Wizard Tulsa Market Brief

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[Massive cleanup, 850 new trees part of Osage Trail renovation plan for north Tulsa](#)

Tulsa World (OK) - November 11, 2017

The trail ranges from stark and barren to brushy and foreboding, but a community revitalization plan is in the works to provide a year's worth of cleanup, brush clearing and planting to turn the Osage Prairie Trail into a welcoming and productive corridor. Up With Trees, along with several government entities and other community partners, has created a plan to improve a 3.5-mile section of the Osage Prairie Trail from its trailhead at the Oklahoma State University-Tulsa campus at Greenwood Avenue to 36th Street North.

[2017 State of Entrepreneurship report notes growth of women-owned businesses in Tulsa](#)

Tulsa World (OK) - November 9, 2017

A majority of entrepreneurs said their business was at least 50 percent women-owned in 2017, up from 40 percent the year before, according to an annual report released Thursday by a nonprofit. Less than half of entrepreneurs surveyed in the report were successful in raising capital, but the average amount raised (\$161,384) increased 36 percent over the previous year. These were among the findings in The State of Entrepreneurship in Tulsa, a report published by the Lobeck Taylor Family Foundation. Before a standing-room-only crowd Thursday afternoon, officials also announced LTFF's creation of a \$250,000 fund to match all Kiva Tulsa loans.

[Landlords dividing up empty big-box spaces, broker says at Tulsa Trends conference](#)

Tulsa World (OK) - November 8, 2017

The emergence of e-commerce is forcing some landlords to divide big-box retail spaces into several stores, a real estate agent said Wednesday. Caitlyn Shores of CBR was among the brokers who spoke at Tulsa Trends 2017 at Southern Hills Country Club. The conference was presented by the Oklahoma chapter of NAIOP, the Commercial Real Estate Development Association. The former Food Pyramid at 81st Street and South Yale Avenue has been split into a 10Gym and Dollar Tree, she said. "Those are going to be the trends, with fitness and discount," Shores said. Focusing on 2017 retail hot spots, Shores mentioned Broken Arrow, with the emergence of Hillside Crossing and The Shops at Broken Arrow, and Crossing Oaks Shopping Center in Tulsa as among the stars.

[Oklahoma Gov. Mary Fallin sets goal for apprenticeships to help address the state's skills gap](#)

Tulsa World (OK) - November 3, 2017

OKLAHOMA CITY - Gov. Mary Fallin announced Thursday a goal to increase the number of paid internships and apprenticeships in Oklahoma to 20,000 each year by 2020 to help address the state's workforce shortage. The Earn & Learn Oklahoma initiative will benefit both workers and employers who cannot find the skilled people they need, Fallin said. The governor highlighted existing successful programs, including the youth apprenticeship program at Dell and the program at Public Service Company of Oklahoma, where apprentices are paid \$22 per hour when they begin and \$38 per hour upon completion

Expansions, Openings, Relocations, Acquisitions

[Cox Solutions to hold grand opening Friday for store in south Tulsa](#)

Tulsa World (OK) - November 30, 2017

Cox Communications will celebrate the grand opening of its newest Cox Solutions store Friday in Tulsa. A ribbon cutting will be held at 10 a.m. at 10401 S. Memorial Drive, which is a new retail center in front Costco Wholesale. Cox Solutions Stores offer a hands-on experience with Cox products, and customers can learn about the variety of video, Internet, digital telephone and wireless telephone services.

[American Airlines maintenance base in Tulsa to get new engine work](#)

Tulsa World (OK) - November 30, 2017

A segment of American Airlines maintenance that is currently outsourced to South America will be coming to the Tulsa Maintenance Base beginning in October. The Tulsa Maintenance Base, also known as Tech Ops- Tulsa, will take over work on the CFM56-5B engine, which powers a significant portion of the company's Airbus narrow-body aircraft, David Seymour, senior vice president of integrated operations for American, said in a statement. That maintenance is currently being done by GE Engine partners in Brazil, American Airlines spokeswoman Linda Brock said.

[What the Ale: Cabin Boys Brewery sets grand opening](#)

Tulsa World (OK) - November 21, 2017

The official grand opening for Cabin Boys Brewery is slated for 11 a.m. Saturday, Nov. 25, at 1717 E. Seventh St. This will be the second grand opening of a brewery in Tulsa in the past two weeks. A distillery opened across the street from Cabin Boys Brewery. Marshall Brewing Co. is just a couple of buildings east of Cabin Boys Brewery, making this area a mini adult beverage district.

[Supermercado Morelos celebrates new store in north Tulsa](#)

Tulsa World (OK) - November 16, 2017

When Francisco Ibarra and Manuel Gomez created Supermercado Morelos, they envisioned opening 10 stores in 10 years. The local grocer recently opened its seventh location, and an eighth is expected to open in the summer of 2018. The store, at 1515 N. Harvard Ave., is the third in Tulsa and the seventh in the state, with four locations in the Oklahoma City area. A fourth Tulsa store near 31st Street and 129th East Avenue is expected to open next summer in a former Warehouse Market location.

[Helmerich & Payne doubles rig activity in fiscal year 2017](#)

Tulsa World (OK) - November 16, 2017

Higher drilling activity helped Helmerich & Payne expand its rig business during the 2017 fiscal year, the company said Thursday as it released its quarterly and yearly financial results. "Fiscal 2017 witnessed the largest ramp-up of U.S. land rig

activity in the company's history, which more than doubled even in the face of oil price uncertainty and volatility," President and CEO John Lindsay said in a conference call. The company began the year with 95 rigs running in U.S. land and closed with 197 rigs after reactivating 102 FlexRigs and upgrading 91 of those to super-spec capacity.

Ulta celebrates new Tulsa store on Friday

Tulsa World (OK) - November 16, 2017

Ulta Beauty is holding a grand opening this weekend for its newest Tulsa store. The event begins at 10 a.m. Friday and runs through Sunday at 10122 S. Memorial Drive, Suite C. Each day the first 100 guests ages 16 and older will receive a free gift valued at \$5-\$100. Customers can also receive 10 percent off their first Salon appointment or facial appointment at the Dermalogica Skin Bar.

Oklahoma Joe's Bar-B-Cue opened Wednesday in downtown Tulsa

Tulsa World (OK) - November 15, 2017

Oklahoma Joe's Bar-B-Cue and Catering opened for lunch this week in the Pythian Building at Fifth Street and Boulder Avenue. Now, downtown workers who are fans of the restaurant can get the famous BarbeQulossal sandwich and other barbecue favorites for lunch Monday-Friday. The location formerly housed an Einstein Bros. Bagel shop that opened in 2013. Earlier this year, that store relocated to Broken Arrow.

Burlington to open new midtown location

Tulsa World (OK) - November 14, 2017

Work is underway on a new Burlington in midtown Tulsa. The store, which will be located in the former Gordmans at 1887 S. Yale Ave., is expected to open in the spring of 2018, according to a company spokeswoman. That store, and another Tulsa location, closed earlier this year after the Gordmans chain filed for bankruptcy. The 300,275-square-foot property is undergoing a \$650,000 renovation project before the opening of the new store, according to city of Tulsa building permits.

What the Ale: OKC's Prairie Taproom Grand Opening is Nov 15

Tulsa World (OK) - November 14, 2017

What started in Tulsa has now spread to Oklahoma City. Prairie Artisan Ales OKC, 3 NE Eighth St., has announced a grand opening celebration for Wednesday, Nov. 15, starting at 11 a.m. at their newest location in the 8th Street Market building. The taproom hosts 16 beer taps with a variety of beers brewed in-house on their three-barrel brewhouse. This marks Prairie's first location in the Oklahoma City area. They also have production space in Krebs and here in Tulsa.

Lufthansa Technik Component Services celebrates opening of expanded facilities

Tulsa World (OK) - November 13, 2017

Lufthansa Technik Component Services celebrated the completion of a major expansion project at its Tulsa headquarters Monday. The company added an additional hangar, more than doubling the size of its facility and allowing it to provide additional capabilities and an enhanced logistics network. The company provides aircraft maintenance, repair and overhaul services. The workshop space available between the two hangars is four times larger.

NORDAM partners with China Airlines on new company, facility in Taiwan

Tulsa World (OK) - November 13, 2017

Tulsa-based NORDAM has been in the Asia-Pacific region since 1982, when it opened a sales office in Singapore. On Monday, the aerospace company expanded that global footprint, announcing a joint venture with China Airlines to establish NORDAM Asia Limited build a facility in Taipei, Taiwan. NORDAM CEO Meredith Siegfried Madden said the pact will establish NORDAM Asia Ltd., a company to repair and overhaul structural aircraft components for the China Airlines fleet and for other airlines in the Asia-Pacific region.

Parkhill's carries on family tradition, changes with times; new location to open Monday

Tulsa World (OK) - November 10, 2017

The Parkhills, a household name in Tulsa retail liquor for more than half a century, will add to that relevance next week. On Monday, Parkhill's Warehouse Liquors and Wine will open its new two-story, 21,000-square-foot store at 2423 E. 51st St., directly behind the existing location. The 18,000-square-foot ground floor at the new location has a convenience store with an L-shaped, 26-door cooler. Separated from the liquor store by a garage door, it will merge with the expansive wine and spirits section when the law changes in about a year.

What the Ale: Heirloom Rustic Ales will open to the public Friday, Nov. 17

Tulsa World (OK) - November 10, 2017

The journey for the owners of Heirloom Rustic Ales is nearly over. Or, has it just begun? The official grand opening for the brewery is slated for 3 p.m. Friday, Nov. 17, at 2113 E. Admiral Blvd. in the Kendall-Whittier neighborhood just down the street from Ziegler Art and Frame, Fair Fellow Coffee, Circle Cinema and Calaveras Mexican Grill.

Glacier Confection to open Utica Square store on Thanksgiving, Archer store soon

Tulsa World (OK) - November 8, 2017

Bill Copeland, owner of Glacier Confection, will open two new Tulsa shops soon. His 24-person staff is at an all-time high. Copeland has enough employees to staff the original location at 15 W. M.B. Brady St., the new store in the Archer Building at 209 E. Archer St. and a new store in Utica Square where Russell Stover Chocolates had been for 55 years.

CommunityCare making move to Williams Center Tower II

Tulsa World (OK) - November 7, 2017

A large health insurance firm is relocating to Williams Center Tower II, 2 W. Second St. The move of 450 CommunityCare employees from 218 W. Sixth St. is expected to be completed by Dec. 11. CommunityCare President and CEO Sharon Fletcher said it was imperative for the company to maintain a downtown presence.

OkieSpice & Trade Co. set to open this week

Tulsa World (OK) - November 3, 2017

If it isn't "slap the counter hot," it isn't hot, according to Kim Zieg. Kim, and her husband Steve Zieg recently opened a specialty store, involving spices, salsas and cooking items called the "OkieSpice & Trade Co.," and they have the spices that will make you slap the counter. They also have their own private label for salsas and peppers. The store, located at 501 W. 2nd Street has spices, candy, cooking utensils, coffee, tea, peppers, salsas, soups, grilling rubs, marinades etc.

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Comparative Unemployment Rates

Period	County %	MSA %	State %	U.S. %
2017 October	4.2	4.4	4.1	3.9
2016 October	4.7	5.0	4.8	4.7

Source: U.S. Bureau of Labor Statistics. Rates are not seasonally adjusted.