

# Tulsa City-County Library

## Small Business Electronic Resources

### Business, Financial & Industry News

[America's Newspapers](#) (TCCL subscription database - Library & home access)  
Access the electronic editions of record for local, regional, and national U.S. newspapers.

[Business Source Premier](#) (TCCL subscription database - Library & home access)  
Look to this source for your business magazine and journal article needs.

[First Research](#) (TCCL subscription database - Library & home access)  
Get the latest news, trends and hottest companies in over 250 industries and 750 industry segments. The industry prospector also includes HR metrics, industry growth forecasts and industry drivers.

[Newspaper Source Plus](#) (TCCL subscription database - Library & home access)  
Provides selected full-text articles from 25 national and international newspapers, more than 200 regional U.S. newspapers, and television and radio news transcripts.

[Oklahoman \(The\)](#) (TCCL subscription database - Library & home access)  
Provides full-text articles from The Oklahoman, 1982 to the present, exclusive of paid advertisements.

[Regional Business News](#) (TCCL subscription database - Library & home access)  
Includes full-text coverage of business journals, newspapers and newswires from metropolitan and rural areas within the U.S. Includes full-text to Oklahoma's *The Journal Record*. A publication of interest to Oklahomans.

[Tulsa World](#) (TCCL subscription database - Library & home access)  
Use this online source to locate full text Tulsa World articles from 1989 to the present, exclusive of paid advertisements.

### Company Histories & Information

[Corporate Capital Histories](#) (TCCL subscription database - Central Only)  
Research corporate histories all the way back to the 1800s including stock splits, mergers, and take-overs

[Mergent Intellect – Dun & Bradstreet](#) (TCCL subscription database - Library & home access)  
Access to all businesses in the U.S., Canada, & Mexico regardless of size, plus international businesses with \$500,000+ sales or 20+ employees. SIC and NAICS codes, employees and annual sales, type of ownership and executives.

[D&B Hoovers](#) (TCCL subscription database - Library & home access)  
In-depth profiles for large foreign companies worldwide with a focus on those that are multinational. Reports include financials, company family trees and current news coverage worldwide.

### Company Directories

[Mergent Intellect – Dun & Bradstreet](#) (TCCL subscription database - Library & home access)  
Access to all businesses in the U.S., Canada, & Mexico regardless of size, plus international businesses with \$500,000+ sales or 20+ employees. SIC and NAICS codes, employees and annual sales, type of ownership and executives.

[Data Axle Reference Solutions](#) (TCCL subscription database - Library & home access)  
Can be used to identify businesses for job searches, market research, find census data, or identify neighbors within a certain distance of your home. Also available is a Residential database for phone numbers and addresses; U.S. New Businesses and U.S. Healthcare databases, and Lifestyles.

[D&B Hoovers](#) (TCCL subscription database - Library & home access)  
In-depth profiles for large foreign companies worldwide with a focus on those that are multinational. Reports include financials, company family trees and current news coverage worldwide.

### International Trade

[Mergent Intellect – Dun & Bradstreet](#) (TCCL subscription database - Library & home access)  
Access to all businesses in the U.S., Canada, & Mexico regardless of size, plus international businesses with \$500,000+ sales or 20+ employees. SIC and NAICS codes, employees and annual sales, type of ownership and executives.

**D&B Hoovers** (TCCL subscription database - Library & home access)

In-depth profiles for large foreign companies worldwide with a focus on those that are multinational. Reports include financials, company family trees and current news coverage worldwide.

## Market Profiles & Business Plan Tools

**First Research** (TCCL subscription database - Library & home access)

Market profiles for over 1,000 kinds of businesses from accounting firms to welding shops. Features an Industry Prospector that includes HR metrics, industry growth forecasts and industry drivers. Invaluable for starting a business or market analysis.

**Plunkett Research** (TCCL subscription database - Library & home access)

Provides industry trends analysis, statistics, and profiles of public and private companies, U.S. and International. Also corporate financials and executives. Build mailing lists. Choose from over 500 industries, updated regularly.

**Gale Virtual Reference Library's Business Plans Handbook Series** (TCCL subscription database - Library & home access)

Actual full text business plans for thousands of kinds of companies that may be used as guides for writing business plans.

**BizMiner** (TCCL subscription database – Library only, librarian mediated access)

Market & financial analysis reports for thousands of industries. Designed for small to medium sized companies and local markets. Use for business plans, benchmarking and business valuation.

## Market Research, Demographics & Statistics

**Data.census.gov** (freely available website)

Data and information from the U.S. Census Bureau that inform about demographic information neighborhood make-up, educational, attainment, and more. Most data is represented every 10 years, select areas and data is updated yearly.

<https://data.census.gov/cedsci/>

**Business & Industry Census Information** (freely available website)

Economic statistics by geography, sector, and frequency. Data includes manufacturing surveys, inventory reports, survey of business owners and more. <https://www.census.gov/topics/business-economy.html>

**Demographics Now** (TCCL subscription database - Library & home access)

Provides complete access to current and past U.S. Census data, as well as demographic maps and reports for all U.S. geographies and addresses, accurate market and site location analysis, analysis of geographies based on custom radii, custom drive times, counties, census tracts, block groups, U.S. places, DMAs, MSAs, CBSAs, ZIPs and more. Forecasts five years out are also available.

**Data Axle Reference Solutions** (TCCL subscription database - Library & home access)

Can be used to analyze markets and create prospect lists by industry, geography, size, consumer lifestyles and more.

## Tulsa Area Resources

**Tulsa Organizations & Services** (TCCL produced database - Library & home access)

Use this community information service to look up information about local trade public activities in Tulsa including, adult & continuing education opportunities, trade & professional groups, speakers, government agencies, & meeting room availability.

[www.tulsalibrary.org/tos](http://www.tulsalibrary.org/tos)

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