

# Contact us ...

## ● WHEN YOU NEED HELP WITH BUSINESS PLANNING:

- Content for business plans
- Supporting data for strategic plans
- Competitor profiles

## ● WHEN YOU NEED MARKETING ASSISTANCE:

- Market background information
- Material for marketing campaigns
- Targeted direct mail prospect lists
- Market information of any kind, for any industry

## ● WHEN YOU ARE DEVELOPING A NEW PRODUCT OR SERVICE:

- Trademark clearance
- Patent research
- Reviews of competitors and product development in your industry



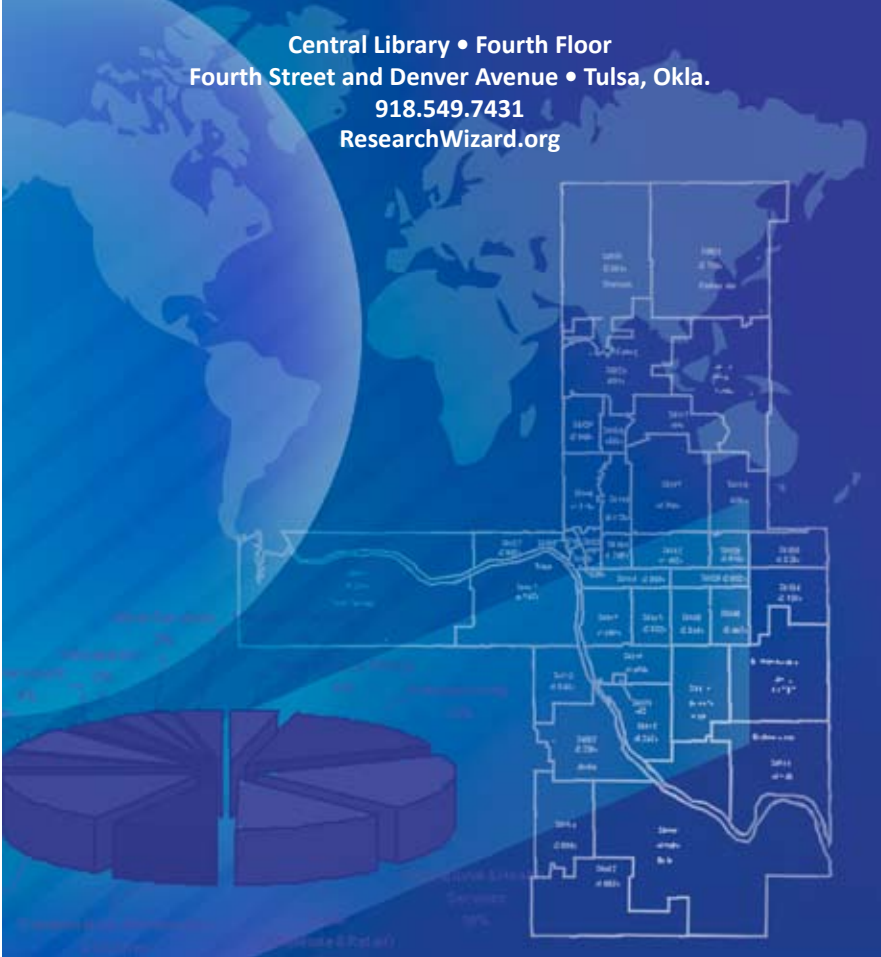
**Research Wizard**

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# BUSINESS KNOWLEDGE Specialists

Customizing Information to Meet Your Knowledge Needs

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# Research Wizard

## BRINGING YOU knowledge ABOUT ...

### ● YOUR CUSTOMERS

- Customer profiles
- Prospect lists
- Direct mail services

### ● YOUR MARKETS

- Market profiles
- Industry trends
- Forecasts
- Demographics

### ● YOUR PRODUCTS

- Technology reviews
- Product development
- Technical information
- Patent and trademark searches

### ● YOUR COMPETITORS

- Competitive information
- Market targeting
- Competitor tracking
- Strategic plan support

### ● INTERNATIONAL BUSINESS

- Competitor's overseas activities
- Foreign suppliers and trading partners
- Trade services, shippers and brokers
- Foreign country backgrounds

### ● DATA MANAGEMENT

- Data collection
- Data analysis
- Database design and construction
- Database updates

## VISUAL intelligence SERVICE

### ● MAPS AND POSTERS

### ● CHARTS AND GRAPHIC DISPLAYS

WE CAN DESIGN custom maps of your company's market using your own data or data we collect for you.

LET US CREATE posters, charts and other documents in large format and in color or black and white – to your specification.

WE CAN PRINT most large-format documents from their original form whether in print or digital.



## Who WE ARE ...

Research Wizard is a fee-based service of the Tulsa City-County Library that specializes in customized business and technical research.

Our services are available to individuals, companies and organizations regardless of their location.

Our resources include information systems such as Dun and Bradstreet, Dow Jones and Dialog, plus the extensive collections within hundreds of subscription databases.

Cost estimates are provided in advance.

### ● INDUSTRIES WE SERVE ...

- Manufacturing
- Services
- Retail/Wholesale
- Professionals
- Nonprofits
- Government

### ● SPECIALTY MARKETS ...

- Entrepreneurs and innovators
- High tech
- Communications
- Oil and gas
- Energy
- Aviation
- Health and medicine

## how we deliver ...

Our delivery formats include print, electronic text and images on CD, via e-mail, fax and special delivery, using Microsoft Word, Excel, Access, PDF and other capabilities in order to match your company's needs.

We can deliver finished products to you as text reports, spreadsheets, mailing lists, databases or maps.